

30 E-JEEPNEY, PAPASADA NA SA GENTRI



Vol. XVII No. 6 November 10-16, 2025 P10.00

Malapit na nagsapad ng modernisasyon sa transportasyon. Dadaan ang mga ito sa rutang papunta sa Rosario at Dasmariñas via Gen. Trias. Source/Photos: Jonas Porto Labugen/FACEBOOK



Bacooreño, panahon mo nang magkabahay sa ating lungsod! Sa pagtutulungan ng Pamahalaang Lungsod ng Bacoor, Department of Human Settlements and Urban Development (DHSUD), at Pag-IBIG Fund, ilulunsad na rin dito sa ating lungsod ang Pambansang Pabahay Para sa Pilipino (4PH) Program — ang programang maghatid ng abot-kayang pabahay para sa bawat Bacooreño. Narito ang mga benepisyonang handog sa'yo: [List of benefits]

MGA ISKOLAR NG BAYAN SA ROSARIO, LUBOS ANG PASASALAMAT SA P5,000 EDUCATIONAL ASSISTANCE MULA SA DSWD!



Mula sa Department of Social Welfare and Development (DSWD) sa ilalim pa rin ng ating Iskolar ng Bayan Program na nagbibigay-suporta sa mga kabataang Caviteño! Hangad nating

Dumalo sa lka 19th year Anniversary ng Police Hotline Movement Inc (PHMI) Cavite -Region 4A si Cavite Police Provincial Director PCOL ARIEL R RED, na ginanap sa Sports Oval, Barangay Santiago, General Trias City, Cavite. JIMMY BARRIENTOS

4Ps+ EMPLOYMENT SKILLS TRAINING PROFILING AND FINANCIAL LITERACY ORIENTATION NG PESO CARMONA



Vol. XVII No. 6 November 10-16, 2025 P10.00

STRENGTHENING ENTERPRISE-BASED EDUCATION AND TRAINING FOR SUSTAINABLE GROWTH AND NATIONAL DEVELOPMENT



FL LIZA MARCOS BRINGS HEALTH AND SKILLS SERVICES TO CAVITE THROUGH “LAB FOR ALL” CARAVAN

Story on p. 2

BENTENG BIGAS PARA SA 5,000 MANGGAGAWA NG CAVITE



Na sa 31 kumpanya sa lalawigan ng Cavite ang makikipagtutulan sa Department of Labor and Employment (DOLE) para sa implementasyon ng Benteng Bigas, Meron Na! Program. Ayon sa DOLE Cavite, nasa 5,180 minimum wage earner ang nakinabang sa abot-

BINHING ADVINCULA EDUCATIONAL ASSISTANCE



900 na mag-aaral sa Lungsod ng Imus ang atin pong nabigyan ng tulong sa ilalim ng Binhing Advincula Educational Assistance Program na ginanap kahapon, sa Function Hall ng New Imus City Government Center. Layunin po ng programang ito na makatulong sa ating mga estudyanteng Imuseño sa pamamagitan ng pinansyal na suporta na maaaring magamit bilang pandagdag sa matrikula at panggastos sa mga kinakailangan sa kanilang pag-aaral. Atin pong pinalalawak at pinagtitiibay ang ganitong programa upang higit pang maraming kabataang Imuseño ang mabigyan ng pagkakataon na maaabot ang kanilang mga pangarap.

"GALING BACOR! STRIKE KATUWANG SA KABUHAYAN" TRADE FAIR AND EXPO SHOWCASES LOCAL ENTREPRENEURS



Trick or Nutreat





## FLLIZAMARCOS BRINGS HEALTH AND SKILLS SERVICES TO CAVITE THROUGH "LAB FOR ALL" CARAVAN

**F**irst Lady Marie Louise "Liza"

Cacho Araneta Marcos led the delivery of health and livelihood assistance to Caviteños during the "LAB for ALL" Caravan last Tuesday, November 4, at the Tanza Convention Center, Barangay Daang Amaya 1, Tanza, Cavite.

The "LAB for ALL" (Laboratoryo, Konsulta, at Gamot Para sa Lahat) initiative brings government health services closer to communities by offering free medical consultations, laboratory tests, and medicines in partner-

ship with the Municipal Government of Tanza led by Mayor Archangelo "SM" Matro.

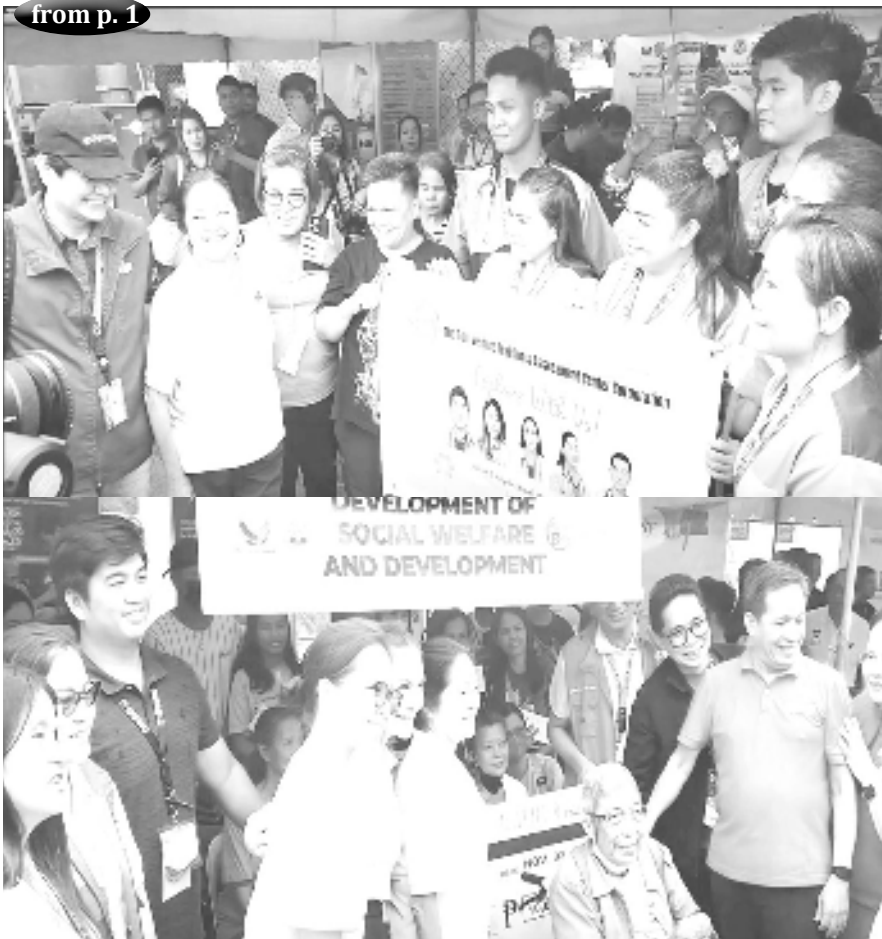
Beyond health care, the event also highlighted opportunities for livelihood and skills development, with Technical Education and Skills Development Authority (TESDA) joining the caravan to offer training programs designed to equip residents with practical skills for employment and self-sufficiency.

Several government officials likewise graced the caravan, including Department of the Interior and Local Government (DILG) Secretary Jonvic

Remulla, Department of Health (DOH) Secretary Teodoro Herbosa, Public Attorney's Office (PAO) Chief Persida Rueda-Acosta, Cavite 7th District Representative Crispin Diego Remulla, and Cavite Governor Francisco "Abeng" Remulla.

The visit underscores the Marcos Jr. administration's continuing effort to promote accessible health care and inclusive development, ensuring that every Filipino—especially those in the provinces—have access to essential services and opportunities for a better life. | *via Ruel Francisco, PIA Cavite; photos courtesy of Cavite Press Corps/*

from p. 1



## 4Ps+ EMPLOYMENT SKILLS TRAINING PROFILING AND FINANCIAL LITERACY ORIENTATION NG PESO CARMONA

from p. 1

**I**dinaos ng Office of the City Public Employment Service Manager (PESO) ang Pantawid Pamilyang Pilipino Program + Employment (4Ps + E) Skills Training Profiling



and Financial Literacy Orientation para sa 133 na miyembro ng nasabing programa. Ito ay sa pakikipagtulungan ng Department of Social Welfare and Develop-

ment Office (DSWD), Office of the City Social Welfare and Development Officer (CSWDO), at 4Ps.

Ang naturang programa ay naglalayong

ipagpatuloy ang adbo-kasi ng Lokal na Pamahalaan sa pagbibigay ng sustainable livelihood at inclusive employment opportunities.

**City Government of Carmona**

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Office Add: Blk. 2 Lot 1 Justinville 2, Palico I, Imus City  
Mobile No. 09399551973/  
0927-207-5522/  
09057552963

E-mail Add: southernsparklenews@yahoo.com/southernsparklenews1973@gmail.com  
Telephone Number.: 046-435-7112

Website: www.southernsparklenews.com

**MILAGROS BAGAPORO**  
**Margie Bautista**  
**Benjie J. Murillo**  
**Jerry Guina**  
**Maria Theresa Lungcay**  
**Ferdinand Lumas**  
**Renato Alcoran**  
**Melissa Lumas**  
**Billy David Sadik**

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Editor-In-Chief  
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Managing Editor  
Business Manager  
Account Executive  
Circulation-in-Charge  
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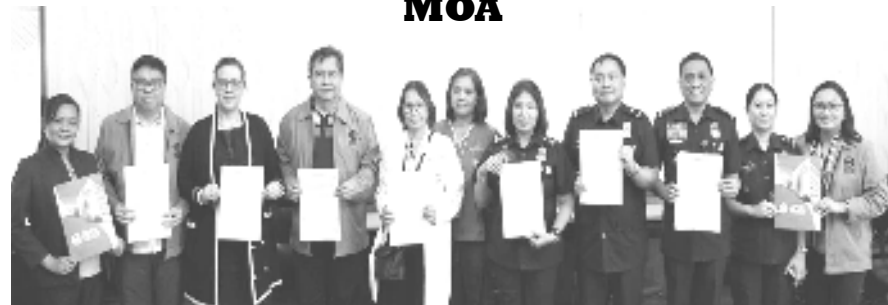
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**Taste and see that the Lord is good; blessed is the one who takes refuge in him.**

## BFP Secures 10% Discount for Personnel with Capitol Medical Center MOA



Memorandum of Agreement (MOA) with the Capitol Medical Center (CMC) on November 5, 2025, in Quezon City. The MOA grants a 10 percent discount on admission and laboratory fees for BFP personnel, retirees, and their dependents. Posing with

the signed agreement are BFP officials, including Quezon City District Fire Marshal Senior Superintendent Rodrigo N. Reyes (3rd from right), Chief of Health Service Chief Superintendent Johnny L. De Leon (4th from right), and BFP National Capital Region

Assistant Regional Director for Administration Senior Superintendent Gay F. Faltado (5th from right), alongside top CMC officials. In return, the BFP will partner with the hospital to conduct bloodletting programs. (**Benjie J. Murillo / BFP**)

## BFP 11 Secures Site for New Fire Station Barangay Manuel Guianga, Davao City



On October 29, 2025, the Bureau of

Fire Protection Regional Office 11 (BFP R11) under the leadership of Regional Director Chief Superintendent Junito F. Maslang, has secured a usufruct agreement for a new fire station in Barangay Manuel Guianga, Tugbok District, Davao City, through a collaboration with

Davao City Fire District headed by Superintendent Donald R. Concepcion, and Barangay Captain of Manuel Guianga Vanessa S. Ayog. The initiative aims to strengthen fire protection and emergency response in the entire Davao region. (**Benjie J. Murillo / BFP R11**)

## "GALING BACOR! STRIKE KATUWANG SA KABUHAYAN" TRADE FAIR AND EXPO SHOWCASES LOCAL ENTREPRENEURS



**B**acoor City Hall BGC Lobby, November 4, 2025 – The City Government of Bacoor, headed by Mayor Strike B. Revilla through the City Livelihood and Development Department led by Ms. Carmelita Gawaran, officially opened the "Galing Baco! STRIKE Katuwang sa Kabuhayan" Trade Fair and Expo today at the Bacoor City Hall BGC Lobby. The event, running from

November 3-7, 2025, highlights the success stories of livelihood graduates who have launched their own businesses.

Mayor Strike Revilla, Councilor Horacio Briliantes, and Councilor Karen S. Evaristo graced the opening ceremony, showing their support for the budding entrepreneurs of Bacoor.

The Trade Fair and Expo features a diverse range of businesses established by graduates of the Revilla Center, includ-

ing: Maria Naturale Consumer Good Trading, Danghelle Bakery, Fresh Blossom Floral Arrangement, Mhyberty Homemade Food Trading, MOMMY Ann Food Corner, Samut Saring OL Wearing Apparel, Synth Homemade Food Trading, Kagat Food Store, Lotlot Trading Online Shop, BJMP Female, OTOP Store, UNO Scent, Nutribun, 3 of Us Cafe, Lavish Perfume Manufacturing, Gretel Perfume Shop, L Love Nina, Mirakhels Accessories, YESANG

Food Hub, and the Processing Center.

The "Galing Baco! STRIKE Katuwang sa Kabuhayan" Trade Fair and Expo aims to provide a platform for these new entrepreneurs to generate income and promote their products. All participants in the trade fair and expo are graduates who received training at the Revilla Center, demonstrating the effectiveness of the city's livelihood programs. **City Government of Bacoor**

## DAAN LIBONG HALAGA NG SHABU,,,

from p. 6

or Component City Police Station (CPS) ang naarestong suspek na si alyas Polo ng nasabing lugar.

Ayon sa report bandang alas-8:25 kamakalawa ng umagang nagsagawa ng buy bust operation ang mga tauhan ng Provincial Drug Enforcement Agency (PDEA) Cavite Provincial Office katuwang ang PDEA RO IV-A RSET II at Bacoor Component City Police Station sa Pinyahan St., na nagresulta sa pagkakadakup sa suspek.

Nakumpiska sa operasyon ang isang maliit na plastic sachet na naglalaman ng hinihinalang shabu na may timbang na humigit-kumulang limang gramo na nagkakahalaga ng ₱34,000; isang plastic sachet na naglalaman ng anim na piraso ng hinihinalang ecstasy

capsule; dalawang puting screw cap bottles na naglalaman ng kabuuang 114 piraso ng hinihinalang ecstasy capsule na nagkakahalaga ng ₱204,000; isang cellular phone; at boodle money o kabuuang ₱268,000.00.

Ang naarestong suspek ay nahaharap sa mga kasong paglabag sa Section 5 (Selling of Dangerous Drugs) at Section 11 (Possession of Dangerous Drugs) ng Article II ng Republic Act 9165 o ang Comprehensive Dangerous Drugs Act of 2002.

Ayon naman kay Acting Police Provincial Director ng Cavite na si PCOL Ariel R. Red na ang nakasamsam nila ng nasa 200 halaga ng ilegal na droga ay dahil sa patuloy na maigting na kampanya Laban sa ilegal na droga.

**MARGIE BAUTISTA**





## INDANG PNP ARRESTED PERSONALITIES FOR VIOLATION OF R.A. 9165

On October 29, 2205 at about 8:35PM in Brgy.Kayquit 2, Indang, Cavite, personnel of Indang PNP conducted Buy-bust operation with Information Report Number: INMPS-CAVPPRO4A-25-1029-22 and PDEA-4A Coordination Control Number: 4-00-10292025-028 which resulted to the arrest of suspect. Upon police officer acted as police poseur-buyer to purchase from the suspect that yielded to the confiscation from suspect's control and possession are:

two (2) pieces of small heat-sealed transparent plastic sachet containing white crystalline substance  
one (1) piece of powder dusted five-hundred-peso bill (PHP500.00) buy-bust money  
one (1) piece of red coin purse

The operation was conducted with the use of Alternative Recording Device (ARD) as well as the photographs, markings, and inventory for the confiscated pieces of evidence from the above-named suspect in the presence of presence of Barangay Councilor ROGER ALEGRE (Elected Barangay Official) and Press Media Field Reporter MARVIN L. NALAM (Media Representative).

Subsequently, the arrested suspect as well as the confiscated pieces of evidence were brought by the above-named apprehending officers to this station for investigation and proper disposition before the said suspect and confiscated pieces of drug related evidence will be brought to Cavite Provincial Forensic Unit located in Gen. E. Aguinaldo Highway, Imus City, Cavite for technical examinations. Further, the confiscated alleged illegal dangerous drugs are weighing more or less 0.20 gram with a Standard Drug Price of one thousand three hundred sixty pesos (PHP1,360.00), and the arrested suspect was later brought to Ospital ng Tagaytay located in Brgy. Maitim II East, Tagaytay City, Cavite for physical or medical examination.

This development will serve as a reminder that Indang Municipal Police Station headed by PMAJ ROMMEL C DIMAALA under the control and direct supervision of PCOL ARIEL R RED, Acting Provincial Director, Cavite Police Provincial Office is serious about the mandate of the PNP in apprehending law violators and wanted persons within the area of responsibility. (Billy David Sadik ng Cavite)

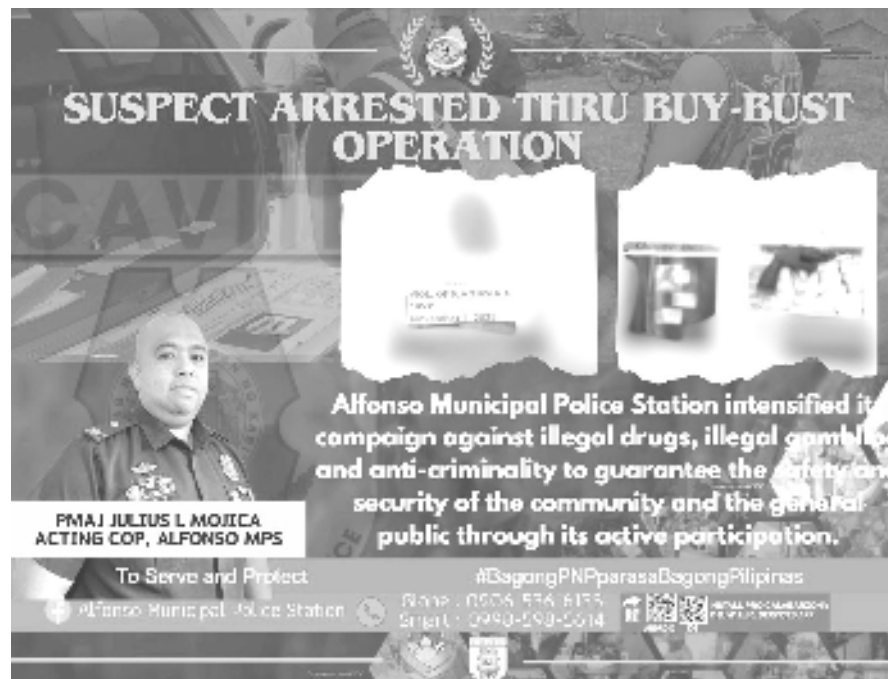
## DAAN LIBONG HALAGA NG SHABU AT ECSTASY, NASABAT SA CAVITE

**N**A S A mahigit sa P200K halaga ng shabu at ecstasy ang nasamsam at nagre-

sulta sa pagkakaaresto sa isang tulak sa isinagawang buy bust operation Bacoar City, Cavite. Hawak na ng Baco-

(cont. p.7)

## Drug Personality Arrested thru Buy Bust Operation



**A**lfonso Municipal Police Station intensi-

fied its campaign against illegal drugs and anti-criminality to guarantee the safety and security of the community and the general public through its active participation.

In line with the PNP anti-illegal drug campaign, On November 1, 2025 at about 2:20 PM Drugs Enforcement Unit/ Intel Operatives in coordination with the PDEA-4A (Control Number 4-00-11012025-015) conducted an anti-illegal drug (buy-bust) operation with the use of BWC/ARD at

Brgy. Luksuhin ilaya, Alfonso, Cavite which resulted to the arrest of the above-mentioned suspects after selling one (1) piece of heat-sealed transparent plastic sachet containing suspected Shabu to Police Officer who acted as poseur-buyer. Upon search, the operatives further recovered/seized another two (2) pieces of heat-sealed transparent plastic sachet containing suspected Shabu and buy bust money worth five hundred pesos/Php500 bill bearing serial number AK9782752, one (1) piece Cal. 22 revolver with colt USA markings loaded with five (5) live ammunition and one (1) unit Vivo cell-phone from suspect. Said

suspect was placed under arrest and apprised of constitutional rights of dialect known to him, but he opted to remain silent in the absence of their chosen counsel.

Criminal complaint for violation of Section 5 and 11 of RA 9165 otherwise known as "Comprehensive Dangerous Drug Act of 2002" and RA 10591 is being prepared by this office for filing before the Provincial Prosecutors Office.

Alfonso PNP will continue to penetrate every corner of the Municipality and will spare no one in the campaign against illegal drugs. (Billy David Sadik ng Cavite)

### AFFIDAVIT OF SELF-ADJUDICATION

NOTICE is hereby given that the estate of the late **DAVID DELA CRUZ GARMA**, who died last May 25, 2022 at VImc, AFP Health Services Command, V. Luna Avenue, Quezon City, that the deceased died without any will, left no debts nor any outstanding debts in favor of any person, that the deceased left the following personal property, Make: Toyota Fortuner, Plate No: DAN4772, Vehicle Type: Sports Utility Vehicle SUV, MV File No: 0401000001034487, Color: Freedom White, Fuel Type: Diesel, Year Model: 2019, and was Extra-Judicially Settled among the legal heirs of the said deceased in the said instrument, executed on 2nd day of May 2025 and ratified before Notary Public Atty. Celia N. Closa, under Doc. No. 22, Page No. 05, Book No. 5, Series of 2025.

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October 27, November 3 & 10, 2025

## Humane Justice Works, Jail Overcrowding Reduced by 10%



REMULLA

The Bureau of Jail Management and Penology (BJMP) has reported a significant 10-percentage-point decrease in jail congestion, successfully lowering the rate from 296 percent in May to 286 percent in September 2025.

This reduction, which tackles the severe overcrowding of



BARRETTO

facilities housing persons deprived of liberty (PDLs), was lauded by the Department of the Interior and Local Government (DILG) as a noteworthy step toward more humane and reformatory justice, aligning with President Ferdinand R. Marcos Jr.'s Bagong Pilipinas program agenda.



RIVERA

DILG Undersecretary for Public Safety Serafin P. Barretto, Jr., who represented DILG Secretary Jonvic Remulla at the BJMP's 3rd Quarter Management Conference in Batangas, commended the Bureau's efforts.

"This significant progress reflects your steadfast commitment

to improving jail conditions and accelerating decongestion through effective paralegal work," Barretto stated. "These are real and measurable results that prove how reform works."

The congestion decrease is primarily attributed to the robust implementation of the BJMP's decongestion and rehabilitation initiatives. During the period from January to September of this year, the Bureau recorded substantial milestones: 69,052 PDLs were released through effective paralegal assistance; 84,926 PDLs benefited from the Good Conduct Time Allowance (GCTA)

program; and, 27,826 PDLs received Time Allowance for Study, Teaching, and Mentoring (TASTM).

Underscoring the BJMP's dedication to rehabilitation and second chances, over 21,000 PDLs are also currently enrolled in formal education programs ranging from elementary to senior high school.

Barretto also reaffirmed the DILG's commitment to fairness and accountability in the treatment of all detainees, citing recent inspections of newly built, modern jail facilities in Quezon City and Pasay.

Meanwhile, BJMP Jail Director Ruel Rivera affirmed the Bureau's

vision to adapt to modern needs through its envisioned Jail Plan 2040 under the performance governance system.

"We recognize that the journey ahead is long, but with resolute commitment and dedication to public service, we are confident in our ability to contribute to a safe, just, and prosperous Philippines," Director Rivera concluded.

The DILG remains steadfast in its support of the BJMP's ongoing efforts to ease congestion, improve facilities, and uphold the dignity of every PDL, in line with President Marcos' directive that "justice must go hand in hand with compassion."

By Benjie J. Murillo

## BFP Firefighters-Rescuers Brave Super Storm Tino for Visayas Search and Rescue



Amid the severe onslaught of Tropical Storm "Tino," firefighters-rescuers from the Canlaon City Fire Station immediately responded

to save residents trapped and stranded by the typhoon's wrath in the Visayas region. Braving heavy rainfall, gusty winds, and

rampaging floodwaters, these rescuers led vital search and rescue operations, ensuring affected residents were relocated to safer

grounds and the injured were promptly brought to hospitals. The BFP's crucial response effort was spearheaded by

Regional Offices 6, 7, and 8, led by Regional Directors Chief Superintendents Felixberto F. Abrenica, Fred L.

Trajeras, and Joelito S. Sabandal, respectively. (Benjie J. Murillo / BFP - Canlaon)

## Pasig BFP Prepares for Earthquake Drill and Tropical Depression 'Uwan'



Pasig City Fire Marshal Superintendent Reynaldo D. Enoc (center) convened an emergency meeting with his Unit Chiefs and Station

Commanders on November 5, 2025. The discussion centered on strengthening the command's preparedness and response mea-

sures for two critical upcoming events: the National Simultaneous Earthquake Drill (NSED), scheduled for November 6, 2025, and the anticipated entry of Tropical Depression "Uwan" into the Philippine Area of Responsibility (PAR). The meeting ensured all units are aligned and ready for both seismic and weather-related emergencies. (Benjie J. Murillo / Pasig BFP)



### New Pakil Fire Station Inaugurated in Laguna, Boosting BFP's Coverage



The Bureau of Fire Protection (BFP) and local government officials celebrated the inauguration of the New Pakil Fire Station in Laguna on October 4, 2025. Leading the ceremony were Pakil Mayor Ronald James Hidalgo (2nd from right) and former Mayor Vincent Soriano (right), along-

side BFP Chief Director Jesus P. Fernandez (4th from right), BFP CALABARZON Director Chief Superintendent Roy Roderick P. Aguto (5th from right), and Laguna Province Fire Marshal Superintendent Rowena Gollod (left). The event's guest of honor was Department of the Interior

and Local Government Undersecretary for Public Safety Serafin P. Barretto, Jr. (3rd from right). The new station helps advance the BFP's goal, with approximately 93.36 percent (1,533 out of 1,642) of cities and municipalities nationwide now having a dedicated fire station. *(Benjie J. Murillo / BFP)*

## Trick or Nutreat



**G**inanapo natin sa City Hall Covered Court ang Trick or NuTreat for Batang Treceño Year 2, bilang kick-off activity ng 2025 Children's Month Celebration. Ang mga opisina ng City Nutrition Committee (CNC) members ay nagsilbing mga Nu-Treat Stations na namahagi ng iba't ibang nutritious food at healthy snacks para sa mga

batang Treceño. Tayo naman sa Office of the City Mayor ang nangunang upang personal ko pong makasama ang ating mga kabataang Treceño.   
☑ AM Session: 100 Day Care Children mula sa 13 barangay   
☑ PM Session: 100 Children na kamaag-anak ng mga empleyado ng City Government   
Nag-enjoy ang mga bata sa magic show at face painting, at pagkat-

apos ay pinarangalan ang mga batang nanalo sa Best in Costume. Lubos akong natuwa sa mga batang kalahok na ginayakan ng kanilang mga magulang. Ramdam ko ang effort at suporta nila para maisali ang kanilang mga anak sa ating Trick or NuTreat.   
Maraming salamat sa lahat ng bumubuo ng Trece Martires City Nutrition Committee, sa pangunguna ng Nutrition Service Division.

## STRENGTHENING ENTERPRISE-BASED EDUCATION AND TRAINING FOR SUSTAINABLE GROWTH AND NATIONAL DEVELOPMENT



**I**n a collaborative effort to enhance workforce competencies and strengthen the link between education and industry, the Office of the Provincial Public Employment Service Manager (OPPESM), in partnership with the Technical Education and Skills Development Authority (TESDA), successfully conducted the seminar on "Strengthening Enterprise-Based Education and Training (EBET) for Sustainable Growth and National Development" on October 28, at the New Provincial Government Center, Trece Martires City.

The program formally opened with a welcome message from TESDA Provincial Director Gerardo R. Marasigan, who underscored the importance of partnerships between the govern-

ment, private sector, and training institutions in cultivating a competitive workforce. This was followed by a message from Engr. Jovencio M. Ferrer, Jr., TESDA Regional Director, highlighting the role of enterprise-based training in bridging education and real-world industry needs.

Governor Francisco Gabriel D. Remulla, Jr. also graced the event and expressed his full support for initiatives that promote skills development and sustainable employment for Caviteños.

The discussion on the Enterprise-Based Education and Training (EBET) Framework was facilitated by Mr. Joel M. De Guzman, Senior TESD Specialist, while Engr. Jerry Webb E. Muhi, President and Executive Director of Du-altech Training Center, presented insights on "Bridging Skills and Industry: A TVI Perspec-

tive on Education for Employment." Both sessions were followed by open forums, allowing participants to share perspectives and raise inquiries on implementation and collaboration opportunities.

To conclude the program, OPPESM Head Ms. Rizalie P. Enero delivered the closing message, emphasizing the continued partnership between the government and private sector in advancing enterprise-based education and training programs.

The event was attended by human resource personnel from various private companies across Cavite, reflecting a shared commitment to developing industry-ready workers and supporting national growth through education and skills development.---*JDP/Cavite Provincial Information Office*

## A Small Business, A Big Dream



*Rexel proudly displays his freshly made puto, a beloved Filipino steamed rice cake, in front of his humble store.*

**J**ust as the clock struck 1:00 am, while the rest of the world was fast asleep, Rexel Madalag and his wife were already wide awake, busy in the kitchen, diligently preparing a batch of fluffy steamed rice cakes (puto) that they sell before the sun rises.

Rexel, a resident of Bacolod City, is a father of 11 children, which is

1-2	S. 54 °30 ' W	11.00 M.
2-3	N. 35 °30 ' W	9.00 M.
3-4	N. 54 ° 30 ° E	11.00 M.
4-1	S. 35 ° 30 ° E	9.00 M.

**AREA: NINETY NINE SQUARE METERS (99), MORE OR LESS**

All sealed bids must be submitted to the undersigned on the above stated time and date.

In the vent the public auction should not take place on the said date, it shall be held on **November 25, 2025** at 10:00 o'clock in the morning without further notice.

Prospective bidders/buyers are hereby enjoined to investigate for themselves the title to the said properties and encumbrance therein if any there be.

Imus, Cavite, Philippines, October 10, 2025.

(Sgd)ANSELMO P. PAGUNSAN, JR  
Sheriff IV

APPROVED

(Sgd)ARMIE A. FRANCISCO  
Clerk of Court VI

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**Atty. Margarette C. Dacanay**  
No. 81 West Capitol Drive, Bo. Kapitolyo, Pasig City

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a reason enough for him and his wife to work extra hard to make ends meet. He once worked for a well-known soft drinks company for six years but lost his job due to the advancement of technology. He also took jobs as a hospital janitor and cinema operator before starting a small business to support their growing family.

The humble beginnings of their venture Initially, he started by selling fruits in the neighborhood. A friend later taught him how to make bibingka, which he turned into a small business. Eventually, a church livelihood program trained him to make puto, adding to their growing venture.

The couple started selling the delicacies with just the two of them, but soon some of their neighbors offered to become resellers, which they gladly accepted. As a result, they gained 10 active resellers supporting their business.

More people have expressed their interest in reselling their products. Still, Rexel politely declined, having experienced that accepting more orders than he could handle was too much for his physical health.

"My resellers can easily find another supplier, but it won't be easy for my body to recover if I get sick, and for me, maintaining good health is still the most important thing," he said.

In a single day, they can produce up to 1,000 pieces of puto and bibingka. If their resellers are unable to sell ev-

erything, he goes out and sells them door-to-door.

Like many small businesses, theirs has ups and downs. There are times when their sales are enough and days when they fall short, but that is the reality of business. With seven kids still at school, Rexel stays motivated. Education means a great deal to him, so that even at the age of 51, he still dreams of completing his studies.

"I, myself, did not finish my studies, and as much as I can, I do not want my children to face the same struggle I did. It is hard to find a good job without an education, and even harder to raise a family that way," Rexel shares his realization in life.

Aside from the hard work and perseverance, he also borrows money from CARD MRI Rizal Bank, Inc. (CARD RBI) to help cover the cost of raw materials needed in making puto and bibingka. He became a client of the institution in 2024.

Over the years, Rexel's hard work has truly paid off. He managed to sustain their business, send his children to school, gradually build their house, and even start a small store, a true testament to what perseverance can achieve.

Today, Rexel is not only selling puto and bibingka; he is building a better life. With unwavering faith and support from CARD MRI Rizal Bank, his story is living proof that success doesn't require riches, only resilience.